Is the Ottawa River Drowning Your Profits?

Communities, businesses, and property owners along the Ottawa River face a grave and escalating threat: the river's unpredictable water level fluctuations. These erratic changes jeopardize our economic stability, disrupt business operations, endanger infrastructure, and leave our revenue streams and livelihoods vulnerable to the whims of the Dam Operators, the Hydroelectric Companies, and Mother Nature. During periods of flooding, business and property owners must hastily construct temporary dams, deploy pumps, and often even evacuate – with some properties becoming entirely inaccessible. These highly stressful and PREVENTABLE situations affect not only riparian property owners, but the ripple effects resonate far beyond the riverbanks. Entire communities can be severely impacted, with businesses in all surrounding areas suffering significant financial losses during times of high water. Numerous businesses had to shut their doors after the 2019 floods, and many others continue to struggle to this day.

Is your business being affected? You may not even realize it!

Let us help you discover how this reoccurring crisis could be affecting your business and what you can do to help mitigate it!

Who We Are: The Ottawa River Flood Alliance

The Ottawa River Flood Alliance (ORFA) is a collaborative grassroots initiative comprising riverfront property owners and concerned citizens. After enduring three "Super Floods" in the past six years, without appropriate recourse or viable methods of consultation, we united to address the reoccurring flooding along the Ottawa River Basin and its tributaries. Our mission is to advocate for fairness, transparency, and accountability regarding the reoccurring flooding that began in 2017. We ask this of our elected officials and corporate leaders, at both the provincial and federal levels. Together, we strive to address the ongoing challenges and promote effective water management solutions.

Strength in Unity: Let's Join Forces to Increase Our Impact!

Individually, business and property owners may feel powerless against the relentless and ever-fluctuating water levels that threaten our assets and revenue streams. However, united in purpose and determination, there lies a formidable opportunity to amplify our voices and strengthen our resilience in the face of adversity.

Don't let the fluctuations of the Ottawa River dictate your business's fate. Seize control of your revenue stream today!

Contact us to discover how together we can fight back and make a change!

Ready to Learn More: Let's Get in Touch!

<u>Email:</u> communications@ottawariverflood.ca <u>Website:</u> https://www.ottawariverflood.ca

